



**“Entrepreneurship Development for Pride and Prosperity”**  
**Bachelor of Entrepreneurship Development (BED)**  
**School of Development and Social Engineering**  
**Faculty of Humanities and Social Sciences**  
**Pokhara University**

### **Introduction to Bachelor of Entrepreneurship Development (BED)**

The Bachelor of Entrepreneurship Development (BED) is a four-year undergraduate programme designed to prepare future entrepreneurs equipped with comprehensive knowledge and skills to start their own business. BED focuses on identifying, analyzing and evaluating global and local entrepreneurial opportunities through the development of innovative ideas. It also aims at creating a conducive environment to assess new enterprises; market research; financial and business planning; family owned enterprise/business for its transformation and modernization of women and minority entrepreneurs.

### **Objectives**

The course is designed to achieve the following objectives:

- ❖ Enable students to start a successful enterprise
- ❖ Train students towards fulfilling the demand of technical and professional human resources required for entrepreneurship development
- ❖ Provide adequate educational background for careers in individual, community, social, public and private enterprises
- ❖ Create an in-depth understanding of the main stream as well as alternative and emerging issues of entrepreneurship development
- ❖ Equip students with a set of core knowledge, skills, and competencies required to work in communities, social enterprises and private enterprises

### **Career Opportunities**

BED graduates can pursue wide career opportunities. They will be able to:

- ❖ Start their own enterprises
- ❖ Take over and expand family-owned enterprises
- ❖ Provide professional and extension services to aspiring entrepreneurs
- ❖ Bring an entrepreneurial perspective to business decision making
- ❖ Fulfill the need of professionals required for government and non-government organizations such as the Ministry of Industry, Commerce and Supplies (MoICS), International Non-Governmental Organizations (INGOs), Civil Societies and Research Institutions
- ❖ Create a platform in social entrepreneurship and in private sectors

### **Course Structure**

BED programme is an interdisciplinary course with a total new insight. This programme incorporates eight semesters (two semesters per year) with 125 credit hours. The major courses include:

Entrepreneurship Skills for Startups; New Product Development and Management; Social Entrepreneurship; Community Based Enterprise Development and Management; Strategic Enterprise Management; Business Growth Management; E-Business Management; Indigenous Enterprise Management; Entrepreneurial Skills Development; Facilitation Skills; Business Counselling Skills; Global Entrepreneurship; Micro, Cottage and Small Enterprise

Management; Venture Ideas and Model; Fund Raising for Startups; Practicum, etc.

### **Entrepreneurial Skills Development/Practicum**

Entrepreneurial Skills Development/Practicum courses will enable students to develop a realistic business plan to implement their business models. Practicum courses will provide students with real-life entrepreneurial experience. Students will start a new venture and run the venture throughout semester.

### **Fundraising for Startups**

Students will be familiarized with the techniques of generating funds to finance start-up such as Business Angels, Venture Capital Financing, Crowd-funding, etc. A fundraising event will be organized by the students. Potential investors will be invited in the event where the students will present their business idea in the event to attract the investors. The investors can provide funds to the students' business ideas that are deemed to have high potential business growth. Students will also make attempts to generate funds from angel investors through the use of social media and crowd-funding websites and approach public agencies to generate fund to finance their start-ups.

### **Why BED at Pokhara University?**

- ❖ A career oriented programme
- ❖ Focus on innovativeness, competitive learning environment, and market driven concentration
- ❖ Highly qualified faculties
- ❖ Taught with modern equipment and participatory teaching-learning methodologies
- ❖ Exposure of guest lectures and modular teaching faculties along with professionals

### **Admission Eligibility and Procedure**

- ❖ Anyone who has completed 10+2 or intermediate level or its equivalent in any discipline from a recognized board is eligible for applying to Bachelor of Entrepreneurship Development (BED).
- ❖ Applicants are selected from a merit list of entrance examination conducted by the School of Development and Social Engineering.

### **Fee**

A reasonable fee is set for the programme which is payable in instalments.

### **Scholarship**

There are altogether 48 seats in BED programme out of which 20 percent seats are allocated for scholarships. Scholarship will be available as per the rules of the University. A separate application is required as per University Scholarship Procedure.

### **For Further Details:**

**School of Development and Social Engineering**  
**Faculty of Humanities and Social Sciences**  
**Pokhara University**

Pokhara – 30, Kaski, NEPAL

Tel: 061-504038/9856061230

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Website: <http://pu.edu.np>

# Bachelor of Entrepreneurship Development (BED)

## Semester-wise Curriculum

First Year					
Semester I			Semester II		
Code	Course Title	Credit	Code	Course Title	Credit
EDV 101	Fundamentals of Business Studies	3	EDV 151	Fundamentals of Entrepreneurship	3
EDV 102	Fundamentals of Business Mathematics	3	EDV 152	Fundamentals of Financial Accounting	3
EDV 103	English	3	EDV 153	Sociology of Entrepreneurship	3
EDV 104	Nepali	3	EDV 154	Fundamentals of Economics	3
EDV 105	Computer and IT Applications	3	EDV 155	Business Statistics	3
<b>Total</b>		<b>15</b>			<b>15</b>
Second Year					
Semester III			Semester IV		
Code	Course Title	Credit	Code	Course Title	Credit
EDV 201	Fundamentals of Finance	3	EDV 251	Value Chain Management	3
EDV 202	Geographies of Entrepreneurship	3	EDV 252	Production and Operations Management	3
EDV 203	Methods and Models of Entrepreneurship Development	3	EDV 253	Research Methods for Entrepreneurship Studies	3
EDV 204	Business and Society	3	EDV 254	Leadership Development	3
EDV 205	Fundamentals of Marketing	3	EDV 255	Entrepreneurship Skills for Start ups	3
EDV 206	Entrepreneurial Skills Development I	1	EDV 256	Communication Skills for Entrepreneurs	3
			EDV 257	Entrepreneurial Skills Development II	1
<b>Total</b>		<b>16</b>	<b>Total</b>		<b>19</b>
Third Year					
Semester V			Semester VI		
Code	Course Title	Credit	Code	Course Title	Credit
EDV 301	Management of Innovation and Technology Adoption	3	EDV 351	Venture Ideas and Models	3
EDV 302	New Product Development and Management	3	EDV 352	Entrepreneurship Environment in Nepal	3
EDV 303	Resources and Enterprise Development	3	EDV 353	Global Entrepreneurship	3
EDV 304	Micro, Cottage and Small Enterprise Management	3	EDV 354	Social and Environment Impact Assessment	3
EDV 305	Management Information System	3	EDV 355	Entrepreneurial Skills Development IV	1
EDV 306	Entrepreneurial Skills Development III	1	EDV xxx	Concentration II	3
EDV xxx	Concentration I	3			
<b>Total</b>		<b>19</b>	<b>Total</b>		<b>16</b>
Fourth Year					
Semester VII			Semester VIII		
Code	Course Title	Credit	Code	Course Title	Credit
EDV 401	Fundraising for start-ups	1	EDV 451	Practicum II	12
EDV 402	Practicum I	6			
EDV xxx	Concentration III	3			
EDV xxx	Concentration IV	3			
<b>Total</b>		<b>13</b>	<b>Total</b>		<b>12</b>
Concentration Themes					
A. Community-based Entrepreneurship			B. Private Sector Entrepreneurship		
Code	Course Title	Credit	Code	Course Title	Credit
EDV 307	Social Entrepreneurship	3	EDV 308	Strategic Enterprise Management	3
EDV 356	Business Growth Management	3	EDV 356	Business Growth Management	3
EDV 403	Social Mobilization for Enterprise Development	3	EDV 405	E-Business Management	3
EDV 404	Community-based Enterprise Development and Management	3	EDV 406	Indigenous Enterprise Management	3
<b>Total</b>		<b>12</b>	<b>Total</b>		<b>12</b>
C. Enterprise Development Facilitation			<p><b>Note:</b> Entrepreneurial Skills Development (ESD) courses are “non-credit” courses. Students are required to complete the ESD courses.</p> <p>The course codes for specialized courses are assigned corresponding to the respective course specializations. Students can specialize only in one theme.</p>		
Code	Course Title	Credit			
EDV 309	Sustainable Enterprise Development	3			
EDV 357	Facilitation Skills	3			
EDV 407	Business Counselling Skills	3			
EDV 403	Social Mobilization for Enterprise Development	3			
<b>Total</b>		<b>12</b>			